EVENTS

UP Singapore – Improving our urban environments through technology and data

May 9, 2012 | at 12:10 pm | by Isaac Timothy T

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Over the past couple of months, in the Singapore entrepreneurship and tech startup space, there have been activities and buzz around Big Data, Cross Pollination among different groups of creatives and hackathons. UP Singapore is an event trying to bring all three movements together.

This June, over a two-week period, UP Singapore, through a unique series of exhibitions, lectures, workshops and 'Urban Prototyping' hackathons, aims to bring together the brightest thinkers, entrepreneurs, researchers, government employees, and engaged citizens in Singapore. Together, with a selection of global innovators, the goal is to collaborate and create innovative solutions that will make our cities smarter, more efficient and simply better places to call home.

If you are an individual interested in Big Data, this would be the perfect chance to get access to previously unavailable datasets that will be shared by data partners from both the public and private sectors into the UP Singapore "data sandbox".

This would also be the perfect chance to meet like-minded individuals across a range of disciplines and put your collective skills together to create interesting solutions in the following areas of interest:

- Lifestyles of Health and Sustainability (LOHAS)
- Tourism
- Creative Arts
- Education
- Community Engagement

UP Singapore is looking to engage with data analysts, programmers, artists, graphic designers, financiers, academics, students, CEOs, NGOs, urbanists, architects, doctors, entrepreneurs, social workers and anyone else who has the ideas, vision or desire to improve our cities.

UP Singapore will culminate at the 2012 World Cities Summit in Singapore. Leading projects from the weekends will be selected through "crowd voting" and showcased in partnership with Singapore's Economic Development Board (EDB) and the "Data-Centric City for the Future" Pavilion. These projects will also be candidates for further development and fundraising of up to S$250,000.

Spaces in this event are limited, so do pre-register for the event on the UP Singapore website.

UP Singapore: 15th June – 4th July 2012.
City Camp:
15-16 June at
NUS University Town, Ngee Ann Kongsi Auditorium
8 College Avenue West
Singapore, 138608
Urban Prototyping Weekend:
22-24 June at

NUS University Town, Education Resource Centre

8 College Avenue West

Singapore, 138608

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